



Visiting address
Toermalijnstraat 12c
1812 RL Alkmaar

Mailing address
Minervum 7314
4817 ZD Breda

T. +31 (0)85 273 23 33

info@optimumgroup.nl
www.optimumgroup.nl

BTW NL853720381B01
KvK 59985704

Customer information

Alkmaar, 19-03-2026

Supply Reliability and Market Developments

Dear valued partner,

Due to recent geopolitical developments and ongoing volatility in energy and logistics markets, we are currently experiencing direct and increasing cost pressure within the supply chain.

Across international markets, we are observing:

- rising energy and fuel prices
- Increasing costs for raw materials and substrates (including PE, PP, PET, paper, thermal materials)
- higher transport and freight costs, including already applied surcharges
- adjustments in international transport and shipping routes

Our procurement organization has already been informed by several suppliers about price increases, informed about price increases that have already been implemented in the market. These developments are current and are expected to further impact cost structures in the coming weeks.

Material availability is currently largely stable, and confirmed orders can generally be fulfilled without restrictions. At the same time, pressure on supply chains is increasing noticeably, meaning that impacts on availability and lead times can no longer be ruled out.

Optimum Group™ remains committed to ensuring supply reliability and continuity. At the same time, given the current developments, we are required to adjust our cost structures.

As a result, we cannot avoid implementing price increases.
We will inform you in detail on this shortly.

We advise you, where possible, to:

- bring forward your short-term demand and planning
- align timely on expected volumes

By anticipating in time, we can better respond together to current market dynamics.
We continue to closely monitor developments and will keep you actively informed.

Kind regards,

A. Proffitius
CEO Optimum Group™