



OPTIMUM CARE

PACKED WITH LOVE FOR ANIMALS.

OPTIMUM GROUP™ PROVIDES LABELS AND FLEXIBLE
PACKAGING FOR PET CARE & PET FOOD.

FOR PRODUCTS THAT ANIMALS DESERVE

Give your pet products a unique look with eye-catching labels and flexible packaging from Optimum Group™. Smart, sustainable, and fully customized, for brands that give pets and their care the attention they deserve.



PRINTED LABELS

Give your pet products the premium look that suits your brand. Our labels combine high-quality printing with creative designs, making your pet food and snack line truly stand out.



Recycling tip: Combine with water-washable labels for optimal recyclability. Ask your account manager for the best solution for your packaging.



SHRINK SLEEVES

The 360° branding solution that literally wraps your product. Fully or partially printed – for maximum visibility and a professional appearance.



Recycling tip: Add a perforation so the sleeve can be easily removed before disposal. Ask your account manager about the available options.



LINERLESS SOLUTIONS

Sleek, eco-friendly solutions without backing paper. Fully customizable to any product size – efficient, sustainable, and visually impactful.



Recycling tip: A Banding Label is a sustainable choice: less material, less waste, and fully recyclable – a smart step toward a smaller ecological footprint

WORKING TOGETHER FOR BETTER PACKAGING

- Increase your shelf impact with powerful design
- Efficient solutions for diverse product ranges
- Printing techniques: offset, flexo, digital, inkjet, thermal transfer, hot foil, and cold foil
- Finishing: embossing, spot varnish, lamination, and foil stamping
- Variable data and personalized prints
- Combine techniques for endless possibilities

PERFORM SUSTAINABLY

Choose materials from natural sources and achieve your sustainability goals. We help you find the optimal balance between appearance and recyclability.



POUCHES

Lightweight, durable, and with a strong visual impact. Ideal for snacks, chew sticks, and other pet products. Our pouches enhance your brand and contribute to a responsible future.



Recycling tip: A pouch already provides excellent weight savings compared to rigid packaging and becomes even more sustainable when made from a single material



PRINTED FILMS

Flexible packaging with the perfect balance of protection, appearance, and efficiency. Lower transportation costs, reduced material usage, and optimal product freshness.



Recycling tip: Improve sorting by using the same type of material across all packaging components.



MULTI-LAYER LABELS

An innovative, space-saving solution for product information. Thanks to the multi-layered design, these provide multiple pages for text, images, or other information, combining functionality with efficiency.



Recycling tip: Choose eco-friendly options such as FSC-certified paper.

PET CARE – OPTIMUM CARE

At Optimum Group™, we understand that packaging is an extension of performance.
From labels to pouches, we provide solutions that help your brand grow, both on and off the shelf.



*„TOGETHER WE CHANGE THE FUTURE OF
LABELS & FLEXIBLE PACKAGING SOLUTIONS.“*

Scan the QR code for
more information.

