



# OPTIMUM GLOW

**WE MAKE YOUR BRAND SHINE.**

**OPTIMUM GROUP™ PROVIDES LABELS AND  
FLEXIBLE PACKAGING FOR PERSONAL CARE.**

# YOUR BRAND PERFECTLY PACKAGED!

*Make your personal care products stand out with eye-catching labels and flexible packaging from Optimum Group™. Smart, sustainable, and fully customized for brands that perform.*



## PRINTED LABELS

Give your product the premium look that matches your brand. Our labels combine high-quality printing with creative designs, making your personal care line truly stand out



*Recycling tip: Combine with water-washable labels for optimal recyclability. Ask your account manager for the best solution for your packaging.*



## SHRINK SLEEVES

The 360° branding solution that literally wraps your product. Fully or partially printed – for maximum visibility and a professional appearance.



*Recycling tip: Add a perforation so the sleeve can be easily removed before disposal. Ask your account manager about the available options.*



## LINERLESS SOLUTIONS

Sleek, eco-friendly solutions without backing paper. Fully customizable to any product size – efficient, sustainable, and visually impactful.



*Recycling tip: A banderole is a sustainable choice: less material, less waste, and fully recyclable – a smart step toward a smaller ecological footprint.*

## WORKING TOGETHER FOR BETTER PACKAGING

- Increase your shelf impact with powerful design
- Efficient solutions for diverse product ranges
- Printing techniques: offset, flexo, digital, inkjet, thermal transfer, hot foil, and cold foil
- Finishing: embossing, spot varnish, lamination, and foil stamping
- Variable data and personalized prints
- Combine techniques for endless possibilities

## PERFORM SUSTAINABLY

Choose materials from natural sources and achieve your sustainability goals. We help you find the optimal balance between appearance and recyclability.



### POUCHES

Lightweight, sustainable, and visually striking. Ideal for makeup remover, face masks, and refreshing wipes. Our pouches enhance your brand and contribute to a responsible future.



*Recycling tip: A pouch already provides excellent weight savings compared to rigid packaging and becomes even more sustainable when made from a single material.*



### PRINTED FILMS

Flexible packaging with the perfect balance of protection, appearance, and efficiency. Lower transportation costs, reduced material usage, and optimal product freshness.



*Recycling tip: Improve sorting by using the same type of material across all packaging components.*



### Paper Wrap

Sustainable wraps in various weights and compositions, with or without barriers. Optionally sealable and printed in up to 10 colors for a strong brand presence.



*Recycling tip: Choose uncoated variants for optimal recyclability.*

# PERSONAL CARE – OPTIMUM GLOW

At Optimum Group™, we understand that packaging is an extension of performance.  
From labels to pouches, we provide solutions that help your brand grow, both on and off the shelf.



***„TOGETHER WE CHANGE THE FUTURE OF  
LABELS & FLEXIBLE PACKAGING SOLUTIONS.“***

Scan the QR code for  
more information.

